



UA-3533

Second Year B. B. A. (Sem. IV) Examination

March / April – 2012

Computer Application : Paper - II
(New Course)

Time : 3 Hours]

[Total Marks : 70

Instructions :

(1)

नीचे दशांशिक निशानवाणी विगतो उत्तरवडी पर अवश्य कपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="S. Y. B. B. A. (SEM. 4)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="COMPUTER APPLICATION : PAPER - 2"/>	<input type="text"/>
Subject Code No. : <input type="text" value="3"/> <input type="text" value="5"/> <input type="text" value="3"/> <input type="text" value="3"/>	<input type="text"/>
Section No. (1, 2,.....): <input type="text" value="Nil"/>	
Student's Signature	

- (2) All questions are compulsory.
(3) Figures to the right indicate full marks.

- 1 Answer the Following Questions in brief. (ANY SEVEN) 14
- (a) What do you mean by the term e-commerce?
 - (b) What is e-cash?
 - (c) What is Intranet & Extranet?
 - (d) Mention two website of search engine.
 - (e) State relation between server and client.
 - (f) What do you mean by IP Address.
 - (g) Explain B2C transaction.
 - (h) Name of any two popular search engines.
 - (i) What is web server?
 - (j) Define Digital Signature.
- 2 (a) What is E-mail? Explain how it works. 07
(b) Discuss Strategic Alignment Model. 07
- OR**
- (a) Write a short note on "Use of Internet in various fields". 07
(b) Explain Network topology. 07
- 3 (a) Explain EDI with it's advantage and disadvantage. 07
(b) Explain benefits of e-commerce. 07

OR

- (a) Explain BBS. 07
(b) Explain Domain Name System 07
- 4 (a) Explain Secure Electronic Transaction (SET). 07
(b) Explain PRLC Method. 07
- OR**
- (a) Explain cryptography with symmetric key. 07
(b) Explain e-commerce transaction in detail. 07
- 5 Write short Note. (ANY TWO) 14**
- (a) Supply Chain Management.
(b) Change management in public administration.
(c) Differentiate Traditional commerce vs e-commerce transactions.
(d) Business Process Reengineering (BPR)
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